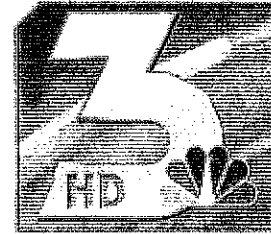


**ORDER**

KSNV

**Orders**  
**Order / Rev:** 106697  
**Alt Order #:** 06853041  
**Product Desc:** OBAMA SKED C  
**Estimate:** 1781  
**Flight Dates:** 09/18/12 - 10/01/12  
**Original Date / Rev:** 09/17/12 / 10/09/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama for America *Revised*  
**Demographic:** A35+  
**Product Codes:** PLC01-Democrat  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/27/12   | 09/30/12 | 61      | \$29,525.00  | \$25,096.25 |
| 10/01/12   | 10/01/12 | 7       | \$2,850.00   | \$2,422.50  |

**Totals**

| Month          | # Spots   | Gross Amount       | Net Amount         | Rating      |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 61        | \$29,525.00        | \$25,096.25        | 0.00        |
| October 2012   | 7         | \$2,850.00         | \$2,422.50         | 0.00        |
| <b>Totals</b>  | <b>68</b> | <b>\$32,375.00</b> | <b>\$27,518.75</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 24%   | \$32,375.00  |
| Market      | 100%  | \$134,895.83 |

**Competitive Share**

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 30%   | \$40,468.75 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 25%   | \$33,723.96 |
| KTUD              | 1%    | \$1,348.96  |
| KVVU              | 15%   | \$20,234.38 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 5%    | \$6,744.79  |

| Ln  | Ch   | Start    | End      | Inventory Code | Break | Start/End Time | Days    | Len | Spots | Rate      | Pri | Rtg  | Type | Spots | Amount     |
|-----|------|----------|----------|----------------|-------|----------------|---------|-----|-------|-----------|-----|------|------|-------|------------|
| E 1 | KSNV | 09/18/12 | 10/01/12 | Today Show     | CM    | 658a-9am       | MTWTF-- | :30 | 4     | \$850.001 |     | 0.00 | NM   | 8     | \$6,550.00 |

Today Show

**TODAY SHOW**

Start Date   End Date   Weekdays   Spots/Week   Rate   Rating

Order / Rev: 106697  
 Alt Order #: 06853041  
 Flight Dates: 09/18/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: OBAMA SKED C  
 Estimate: 1781

KSNV

| Ln                                     | Ch        | Start             | End             | Inventory Code                               | Break | Start/End Time        | Days              | Len           | Spots       | Rate                  | Pri           | Rtg        | Type        | Spots | Amount     |
|--|-----------|-------------------|-----------------|--|-------|-----------------------|-------------------|---------------|-------------|-----------------------|---------------|------------|-------------|-------|------------|
| E 1                                    | KSNV      | 09/18/12          | 10/01/12        | Today Show<br>Today Show                     | CM    | 658a-9am              | MTWTF--           | :30           | 4           | \$850.00              | 1             | 0.00       | NM          | 8     | \$6,550.00 |
| TODAY SHOW                             |           |                   |                 |  |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:                                  |           | 09/18/12          | 09/24/12        | MTWTF--                                      |       |                       | 4                 |               | \$850.00    |                       | 0.00          |            |             |       |            |
| Week:                                  |           | 09/25/12          | 10/01/12        | MTWTF--                                      |       |                       | 4                 |               | \$850.00    |                       | 0.00          |            |             |       |            |
| <u>Spot</u>                            | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                           |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |               | <u>Rtg</u> | <u>Type</u> |       |            |
| 8                                      | KSNV      | 09/25/12-10/01/12 |                 | Today Show                                   |       | 658a-9am              | MTWThF----        | :30           |             | \$600.00              |               | 0.00       | NM          |       |            |
| Unresolved<br>[NEWS SPECIAL INTERRUPT] |           |                   |                 |  |       |                       |                   |               |             |                       |               |            |             |       |            |
| E 2                                    | KSNV      | 09/18/12          | 09/24/12        | M-F Today Show II 3rd H<br>M-F Today Show II | CM    | 9-10a                 | MTWTF--           | :30           | 4           | \$350.00              | 1             | 0.00       | NM          | 4     | \$1,400.00 |
| TODAY SHOW II                          |           |                   |                 |  |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:                                  |           | 09/18/12          | 09/24/12        | M--TF--                                      |       |                       | 4                 |               | \$350.00    |                       | 0.00          |            |             |       |            |
| E 3                                    | KSNV      | 09/18/12          | 10/01/12        | M-F Today Show III 4th H<br>Today 4th Hour   | CM    | 10am-11am             | MTWTF--           | :30           | 5           | \$325.00              | 1             | 0.00       | NM          | 10    | \$3,250.00 |
| TODAY SHOW III                         |           |                   |                 |  |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:                                  |           | 09/18/12          | 09/24/12        | MTWTF--                                      |       |                       | 5                 |               | \$325.00    |                       | 0.00          |            |             |       |            |
| Week:                                  |           | 09/25/12          | 10/01/12        | MTWTF--                                      |       |                       | 5                 |               | \$325.00    |                       | 0.00          |            |             |       |            |
| E 4                                    | KSNV      | 09/18/12          | 10/01/12        | Rachael Ray<br>Rachael Ray                   | CM    | 11am-12pm             | MTWTF--           | :30           | 5           | \$325.00              | 1             | 0.00       | NM          | 5     | \$1,625.00 |
| RACHEL RAY                             |           |                   |                 |  |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:                                  |           | 09/18/12          | 09/24/12        | M--TF--                                      |       |                       | 2                 |               | \$325.00    |                       | 0.00          |            |             |       |            |
| Week:                                  |           | 09/25/12          | 10/01/12        | MTWTF--                                      |       |                       | 3                 |               | \$325.00    |                       | 0.00          |            |             |       |            |
| E 5                                    | KSNV      | 09/18/12          | 10/01/12        | Noon News<br>Noon News                       | CM    | 12-1230pm             | MTWTF--           | :30           | 5           | \$425.00              | 1             | 0.00       | NM          | 10    | \$4,250.00 |
| NEWS 3 AT NOON                         |           |                   |                 |  |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:                                  |           | 09/18/12          | 09/24/12        | MTWTF--                                      |       |                       | 5                 |               | \$425.00    |                       | 0.00          |            |             |       |            |
| Week:                                  |           | 09/25/12          | 10/01/12        | MTWTF--                                      |       |                       | 5                 |               | \$425.00    |                       | 0.00          |            |             |       |            |
| E 6                                    | KSNV      | 09/18/12          | 10/01/12        | Days of our Lives<br>Days of our Lives       | CM    | 1258p-2pm             | MTWTF--           | :30           | 5           | \$425.00              | 1             | 0.00       | NM          | 10    | \$4,250.00 |
| DAYS OF OUR LIVES                      |           |                   |                 |  |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:                                  |           | 09/18/12          | 09/24/12        | MTWTF--                                      |       |                       | 5                 |               | \$425.00    |                       | 0.00          |            |             |       |            |
| Week:                                  |           | 09/25/12          | 10/01/12        | MTWTF--                                      |       |                       | 5                 |               | \$425.00    |                       | 0.00          |            |             |       |            |
| E 7                                    | KSNV      | 09/18/12          | 10/01/12        | The Doctors<br>The Doctors                   | CM    | 2pm-3pm               | MTWTF--           | :30           | 5           | \$325.00              | 1             | 0.00       | NM          | 5     | \$1,625.00 |
| THE DOCTORS                            |           |                   |                 |  |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:                                  |           | 09/18/12          | 09/24/12        | MTWTF--                                      |       |                       | 2                 |               | \$325.00    |                       | 0.00          |            |             |       |            |
| Week:                                  |           | 09/25/12          | 10/01/12        | MTWTF--                                      |       |                       | 3                 |               | \$325.00    |                       | 0.00          |            |             |       |            |
| E 8                                    | KSNV      | 09/18/12          | 10/01/12        | Dr. Phil<br>Dr Phil                          | CM    | 3-4p                  | MTWTF--           | :30           | 5           | \$450.00              | 1             | 0.00       | NM          | 9     | \$4,050.00 |
| DR. PHIL                               |           |                   |                 |  |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:                                  |           | 09/18/12          | 09/24/12        | MTWTF--                                      |       |                       | 5                 |               | \$450.00    |                       | 0.00          |            |             |       |            |
| Week:                                  |           | 09/25/12          | 10/01/12        | MTWTF--                                      |       |                       | 5                 |               | \$450.00    |                       | 0.00          |            |             |       |            |
| <u>Spot</u>                            | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                           |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |               | <u>Rtg</u> | <u>Type</u> |       |            |
| 7                                      | KSNV      | 09/25/12-10/01/12 |                 | Dr. Phil                                     |       | 3-4p                  | MTWThF----        | :30           |             | <del>(\$450.00)</del> |               | 0.00       | NM          |       |            |
| Unresolved<br>[NEWS SPECIAL INTERRUPT] |           |                   |                 |  |       |                       |                   |               |             |                       |               |            |             |       |            |
| E 9                                    | KSNV      | 09/18/12          | 09/18/12        | Tues PR 10-11p<br>Tuesday Prime 10-11pm      | CM    | 10-11pm               | -T-----           | :30           | 1           | \$3,200.00            | 1             | 0.00       | NM          | 1     | \$3,200.00 |
| PARENTHOOD                             |           |                   |                 |  |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |
| Week:                                  |           | 09/17/12          | 09/23/12        | -T-----                                      |       |                       | 1                 |               | \$3,200.00  |                       | 0.00          |            |             |       |            |
| E 10                                   | KSNV      | 09/25/12          | 09/28/12        | M-F Today Show II 3rd H<br>M-F Today Show II | CM    | 9-10a                 | -TWTF--           | :30           | 4           | \$350.00              | 1             | 0.00       | NM          | 4     | \$1,400.00 |
| TODAY SHOW II                          |           |                   |                 |  |       |                       |                   |               |             |                       |               |            |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                       | <u>Rating</u> |            |             |       |            |

Order / Rey: 106697  
Alt Order #: 06853041  
Flight Dates: 09/18/12 - 10/01/12

Advertiser: Obama for America  
Product Desc: OBAMA SKED C  
Estimate: 1781  
KSNV

| Ln                      | Ch   | Start             | End             | Inventory Code          | Break | Start/End Time | Days              | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount      |
|-------------------------|------|-------------------|-----------------|-------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| E 10                    | KSNV | 09/25/12          | 09/28/12        | M-F Today Show II 3rd H | CM    | 9-10a          | -TWTF--           | :30 | 4     | \$350.00    | 1   | 0.00          | NM     | 4     | \$1,400.00  |
| M-F Today Show II       |      |                   |                 |                         |       |                |                   |     |       |             |     |               |        |       |             |
| TODAY SHOW II           |      |                   |                 |                         |       |                |                   |     |       |             |     |               |        |       |             |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week: 09/24/12          |      | 09/24/12          | 09/30/12        | -TWTF--                 |       |                | 4                 |     |       | \$350.00    |     | 0.00          |        |       |             |
| E 11                    | KSNV | 10/01/12          | 10/01/12        | M-F Today Show II 3rd H | CM    | 9-10a          | M-----            | :30 | 1     | \$425.00    | 1   | 0.00          | NM     | 1     | \$425.00    |
| M-F Today Show II       |      |                   |                 |                         |       |                |                   |     |       |             |     |               |        |       |             |
| TODAY SHOW II           |      |                   |                 |                         |       |                |                   |     |       |             |     |               |        |       |             |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week: 10/01/12          |      | 10/01/12          | 10/07/12        | M-----                  |       |                | 1                 |     |       | \$425.00    |     | 0.00          |        |       |             |
| N 12                    | KSNV | 09/22/12          | 09/22/12        | News 3 Sunrise - SATUR  | CM    | 6a-7a          | -----S-           | :30 | 1     | \$350.00    | 1   | 0.00          | NM     | 1     | \$350.00    |
| News 3 Sunrise SATURDAY |      |                   |                 |                         |       |                |                   |     |       |             |     |               |        |       |             |
| TODAY SHOW II           |      |                   |                 |                         |       |                |                   |     |       |             |     |               |        |       |             |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week: 09/18/12          |      | 09/18/12          | 09/24/12        | -----S-                 |       |                | 1                 |     |       | \$350.00    |     | 0.00          |        |       |             |
|                         |      |                   |                 |                         |       |                |                   |     |       |             |     |               | Totals | 68    | \$32,375.00 |